

## Fujitsu – a Portrait

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**Munich/Hanover, February 28, 2011** – Fujitsu is a leading provider of ICT-based business solutions for the global marketplace. With 172,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu is the number one ICT company in Japan, the number three company in global IT services, the number four in global IT services & computing systems and the number five in global server revenue (source “Market Share Snapshot: Servers, 2009”, Gartner, April 2010). Fujitsu is running approximately 100 datacenters worldwide.

### **Fujitsu in Europe and Germany**

With more than 13,000 employees and entities in 25 countries Fujitsu is the leading European IT infrastructure provider. The region Central Europe, Middle East, Africa & India (CEMEA & I) plays a premium role within the global Fujitsu group, not only as sales region but also as stronghold for research and development in key portfolio elements. Fujitsu bundles the R&D for its PRIMERGY x86 servers and ETERNUS storage systems in the region CEMEA & I.

The roots of Fujitsu in Europe are going back to the partnership with Siemens Nixdorf information systems (SNI) in Paderborn. In 1999 the cooperation with Siemens in IT (servers, laptops, desktop PCs, etc.) was announced and the Fujitsu Siemens Computers (FSC) was established, a classic joint venture with a stake of fifty percent for Fujitsu and Siemens. In the year 2008 Fujitsu announced the decision to take over the fifty percent share of Siemens FSC from April 2009.

Biggest production site in Europe is Augsburg, Germany, with a total built-up area of 57.000 m<sup>2</sup> and a usable area of 77.000 m<sup>2</sup>. The manufacturing area is about 15.000 m<sup>2</sup> for an inbound warehouse, the area for assembly and test is 22.000 m<sup>2</sup>.

### **Fujitsu worldwide**

Since its establishment, Fujitsu has expanded by contributing to the development of telecommunication networks and other IT-based social infrastructure through the constant pursuit of innovation. "Computers" is the first thing that comes to mind for many people when they think of Fujitsu. But since its foundation, Fujitsu has striven to strengthen the very fabric of society with its innovative information and communications technologies.

The company Fuji Electric Co., Ltd. (currently Fuji Electric Holdings Co., Ltd.), was originally established in 1923 as a joint venture between the Furukawa Electric Co., Ltd. and Siemens AG of Germany to spur production of generators and electric motors in Japan. Fuji Electric imported and sold switchboards and telecommunications equipment made by Siemens but later on succeeded in manufacturing an automatic switching system on its own.

In 1935, Fuji Tsushinki Manufacturing Corporation, the company that later became Fujitsu Limited, was founded as an offshoot of the communications division of Fuji Electric. Since 1945, the company was manufacturing telephones, since 1952 the first computers. Also in 1952, a resumption of the cooperation with Siemens (after the war) was decided. In the year 1957, Shinko Electric Industries Co. Ltd. becomes part of the Fujitsu Group. The year 1960 was the year, the company started to build transistors. The next company which became part of Fujitsu was Ishii Communications Industry Co., Ltd. (now Fujitsu Business Systems Ltd.) in 1964. Two years later, the first intelligent contactors were manufactured. In 1967 the company was renamed in Fujitsu. , Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$50 billion) for the fiscal year ended March 31, 2010. President is Masami Yamamoto.

## **Fujitsu's Business**

Fujitsu delivers total solutions in the field of information and communication technology. Along with multifaceted services provision, our comprehensive business encompasses the development, manufacture, sales and maintenance of the cutting-edge, high-quality products and electronic devices that make these services possible.

- **Technology Solutions**

Fujitsu provides corporate customers around the globe with IT-driven business solutions based on advanced technology and high-quality system platforms and services. These include solutions/system integration services focused on information system consulting and integration, and infrastructure services centered on outsourcing services (complete information system operation and management). In addition, Fujitsu offers system products such as servers and storage systems which form the backbone of information systems, along with network products such as mobile phone base stations, optical transmission systems, and other communications infrastructures

- **Ubiquitous Solutions**

Fujitsu offers the PCs, mobile phones and other products indispensable for realizing the emerging ubiquitous networked society. In PCs, along with more conventional desktop and notebook models, the company develops netbooks and products with more robust security features, providing a full, global lineup that allows customers to choose the best product for their application. In mobile phones, Fujitsu provides a diverse variety of products that include high-performance models featuring superb specs and water resistance, the world's first separable mobile phone handset, and products created from collaborations with famous brands.

- **Device Solutions**

LSI devices and electronic components comprise Fujitsu's Device Solutions. Fujitsu Semiconductor, the Fujitsu Group's operating company in semiconductors, provides LSI devices found in products such as digital home appliances, automobiles, mobile phones, and servers. Meanwhile, publicly listed consolidated subsidiaries Shinko Electric Industries and Fujitsu Component, together with companies like FDK, which joined the Group as a consolidated subsidiary in 2009, provide semiconductor packages and other electronic components, as well as structural components such as batteries, relays, and connectors.

### **For further information, please see:**

<http://blog.ts.fujitsu.com/>

[http://www.twitter.com/Fujitsu\\_TS](http://www.twitter.com/Fujitsu_TS)

<http://www.facebook.com/face2fujitsu>

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### **About Fujitsu**

Fujitsu is a leading provider of ICT-based business solutions for the global marketplace. With approximately 170,000 employees supporting customers in 70 countries, Fujitsu combines a worldwide corps of systems and services experts with highly reliable computing and communications products and advanced microelectronics to deliver added value to customers. Headquartered in Tokyo, Fujitsu Limited (TSE:6702) reported consolidated revenues of 4.6 trillion yen (US\$50 billion) for the fiscal year ended March 31, 2010. For more information, please see: [www.fujitsu.com](http://www.fujitsu.com)

### **About Fujitsu Technology Solutions**

Fujitsu Technology Solutions is the leading European IT infrastructure provider with a presence in all key markets in Europe, the Middle East and Africa, plus India, serving large-, medium- and small-sized companies as well as consumers. With its Dynamic Infrastructures approach, the company offers a full portfolio of IT products, solutions and services, ranging from clients to datacenter solutions, Managed Infrastructure and Infrastructure-as-a-Service. Fujitsu Technology Solutions employs more than 13,000 people and is part of the global Fujitsu Group. For more information, please see: [ts.fujitsu.com/aboutus](http://ts.fujitsu.com/aboutus).

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